

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54951-1

DATE PRINTED

09/21/12

AND

PAGE 1

5617	AGENCY (OR SERVICE) ACTING AS AGENT FOR 310483		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MCLAUGHLIN & ASSOCIATES		REPUBLICAN PARTY OF FLORIDA		
AND	919 Prince St		420 E Jefferson St		
ADDRESS	Alexandria	VA 22314-3008	Tallahassee	FL 32301-1818	
	USA		USA		
CONTACT			PRODUCT EST.495 RPOF3Pack (Bogdanoff,		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 495	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 09/27/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01110..	3	06:00A	07:00A	30S	09/25/12-09/27/12	CBS4 EARLY SHOW (LOCAL)	3	300.00	900.00
2	01110..	3	11:58A	12:30P	30S	09/25/12-09/27/12	NOON NEWS	3	540.00	1620.00
3	.111...	3	05:00P	05:30P	30S	09/25/12-09/27/12		3	1080.00	3240.00
4	.111...	3	05:30P	06:00P	30S	09/25/12-09/27/12		3	1080.00	3240.00
5	.111...	3	06:00P	06:30P	30S	09/25/12-09/27/12		3	1080.00	3240.00
6	01110.0	3	11:00P	11:35P	30S	09/25/12-09/27/12	LATE NEWS	3	1350.00	4050.00
7	T-Th	2	07:00A	09:00A	30S	09/25/12-09/27/12	THE EARLY SHOW	2	315.00	630.00
8	01110..	3	01:37A	02:12A	30S	09/25/12-09/27/12	CBS4 NEWS REPEAT	3	60.00	180.00
Total Contract:								23		17100.00
Billing Summary										
						Jul	Aug	Sep	Total	
Otr 3-12						.00	.00	17100.00	17100.00	
GRAND TOTAL									17100.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION